



How to Start a Business in Swanton, Ohio

Starting a business is an exciting journey, and we're here to guide you every step of the way. Use this checklist to ensure you complete all necessary steps for a successful launch in Swanton, Ohio.

Business Planning

- ☐ Conduct market research to understand demand and competition.
 - ☐ Test your business idea with potential customers.
 - ☐ Choose a business name and check availability via the [U.S. Patent and Trademark Office](#).
 - ☐ Write a business plan using resources from the [Small Business Administration \(SBA\)](#).
 - ☐ Establish a budget, including startup costs and projected expenses for the first two years.
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Legal & Financial Setup

- ☐ Choose a legal structure for your business ([Learn more](#)).
 - ☐ Register your business with the State of Ohio via the [Ohio Business Gateway](#).
 - ☐ Secure business capital and funding opportunities.
 - ☐ Apply for necessary tax IDs, licenses, and permits ([Ohio licensing information](#)).
 - ☐ If within Village Limits, check out [Doing Business in Swanton, Ohio Resources](#)
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Branding & Marketing

- ☐ Develop a brand identity (logo, colors, fonts).
- ☐ Build a professional website to showcase your business.
- ☐ Claim social media accounts on platforms relevant to your target audience.
- ☐ Create a marketing plan to attract and retain customers.

Hiring & Business Growth

- ☐ Hire employees (if applicable) and notify the Swanton Area Chamber of Commerce or Fulton County Ohio Means Jobs for hiring assistance
- ☐ Join the Swanton Area Chamber of Commerce to access networking, marketing, and business resources.
- ☐ Schedule a ribbon-cutting or grand opening event with the Chamber.

For more information, reach out to the Swanton Area Chamber of Commerce at swantoncc@gmail.com. We're excited to see your business thrive in Swanton!

Resources:

- [Swanton Village Office](#)
- [Fulton County Economic Development Corporation](#)
- [Small Business Development Center \(SBDC\) at Northwest State Community College](#)
- [Ohio Secretary of State – Business Services](#)
- [Government Representatives: Find Your Representatives](#)
- [Doing Business in Swanton, Ohio Resources](#)
- [Village of Swanton Fire Inspector](#): David Bennett
- [Facade Improvement Grant for Downtown, Swanton, Ohio Businesses](#)
- [Lucas County Department of Planning and Development](#)
- [Small Business Administration](#)
- [Ohio Department of Business and Economic Development](#)
- [Ohio Business Gateway](#)
- [Common Sense Initiative](#)
- [Development Services Agency](#)
- [Secretary of State](#)
- [Attorney General](#)
- [Treasurer](#)